

KIAN

**Consulting
&
Training**

Financial Analysis & Reporting Course

Using



Course Overview



Dr.
Ehab AbdelHady
Financial Consultant



Learning Objectives

After completing the training program, will be able to:

- ⇒ Financial statements analysis.
- ⇒ Accurate business performance assessments
and results will make you able to make proper decisions.
- ⇒ Gaining a better understanding of
the company's most important areas by asking relevant questions.

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How this course is structured?

Language

This course is presented in simple language (English and Arabic)

Example

This course communicated by practical example and real hands-on example
uses various interactive learning methods, discussions, and case studies
that develops the ability to read and analyze financial statements.

Time Frame

The course is 18 Hours.

Place & Facilities

You can get this course through :

- ✓ On-Line - Zoom
- ✓ Off-Line (KIAN Academy 5th settlement)
- ✓ Hybrid (Off-Line + On-Line)
- ✓ Recorded course

Learner will get (Package)

- ✓ Handout for every lecture (PDF)
- ✓ Course recorded (videos)
- ✓ Finance Book
- ✓ Simple Excel Model
- ✓ Certificate of attendance from KIAN Academy

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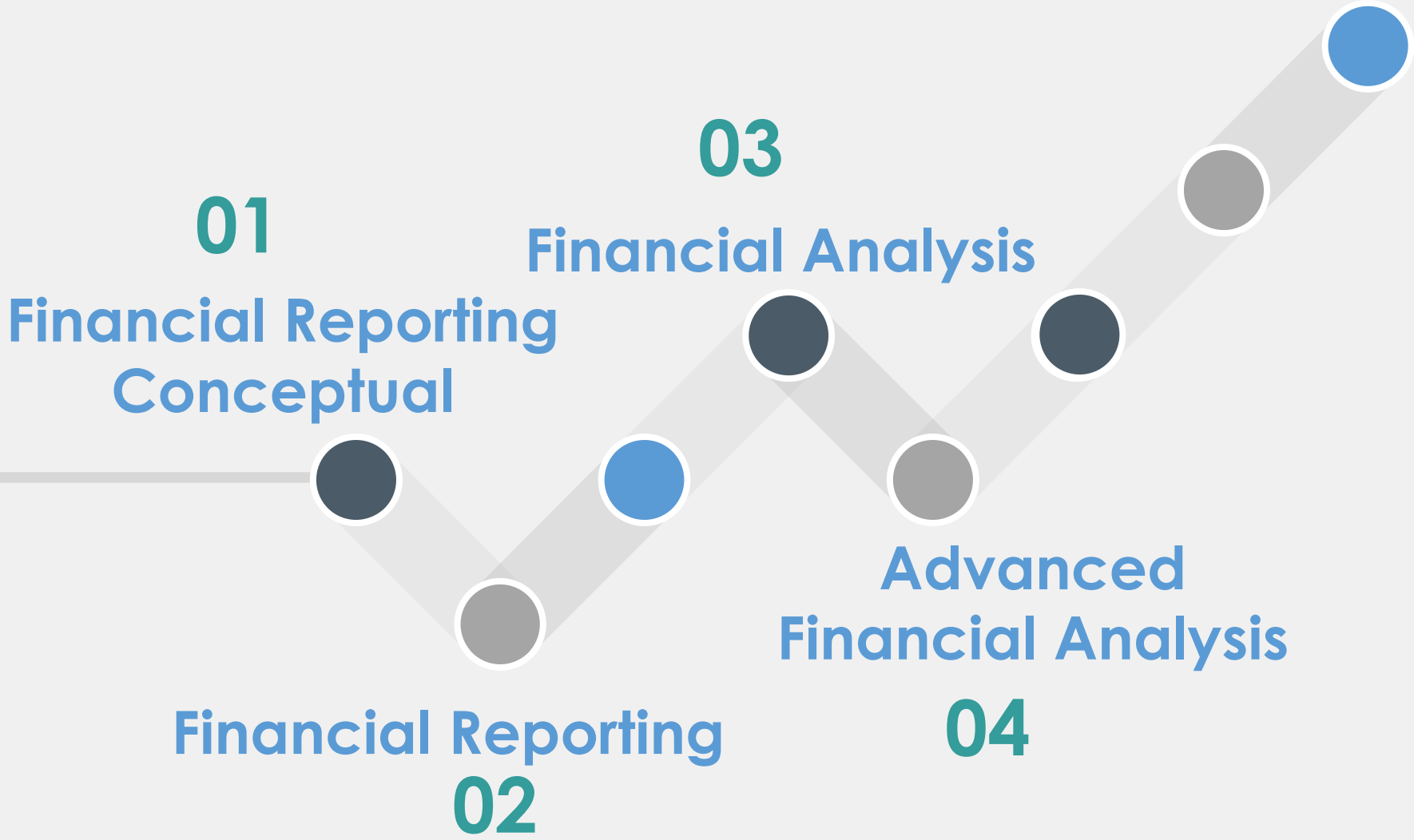
- ➔ Financial managers - Head of Finance
- ➔ Finance & Operation head sections
- ➔ General Managers - Entrepreneurs- Business owners-CEO



Who should attend?



Course Overview



Using



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Course Overview

Module ① Overview

Business Analysis Overview

Financial Analysis Overview

Financial Analysis Roadmap

Module ① Financial Reporting Conceptual

Accounting as Information System

Users of financial statement

Accounting Principals

Why financial reporting

Financial analyst job description

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Course Overview

Module ② Financial Reporting

Balance sheet

P&L Statuary

P&L Management

P&L Costing

Cash Flow

Module ③ Financial Analysis

Horizontal Analysis

Variance Analysis

Prior Year Analysis

Older Year Analysis

Achievement Analysis

Hight Achievement Analysis

Benchmark Analysis

Top line & Bottom Line Analysis



Course Overview

Trending Analysis

Trending Analysis

Growth Analysis

Average Analysis

Vector Analysis

Forecasting Analysis

Vertical Analysis

Base Number

Family Number

Ratio Analysis

Liquidity Ratios

Current Ratio

Quick Ratio

Cash Ratio

Debit / Solvency Ratio

Total Liability to Total Assets

Total Equity to Total Asset

Total Debit to Total Equity

Leverage DEG Ratio

Degree of Operating Leverage (DOL)

Degree of Financial Leverage (DFL)

Degree of Combined Leverage (DCL)

Profitability Ratios

Margin Ratios

Net Profit Margin

Pre Tax Margin

Operating Profit Margin

EBITDA Margin

Gross Profit Margin

Return Ratios

Return on Asset (ROA)

Return on Equity (ROE)

Dupont Analysis

Activity Ratios

Inventory Turnover

Day's Inventory Outstanding (DIO)

Account Receivable Turnover

Day's Sales Outstanding (DSO)

Account Payable Turnover

Day's Payable Outstanding (DPO)

Cash Conversion Cycle (CCC)

Total Assets Turnover

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Course Overview

Module ④ Advanced Financial An

Bankruptcy Models (Z Score)

Module ⑤ Financial Reporting wor

Applying on real financial statements

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دلوقتي تقدر تستثمر في نفسك وتحجز مكانك بالطريقة الأسهل والأفضل ليك

لأننا وفرنا طرق دفع مختلفة سواء كاش أو بالتقسيط بالشراكة مع Paymob زي:

الكروت البنكيه بانواعها

✓ كروت ميژه

✓ Master Card

✓ VISA

✓ الدفع عن طريق اجهزه الدفع الذكيه Paymob

امكانيه التقسيط

✓ عن طريق البنك الخاص بيك

✓ فاليو

✓ امان

امكانيه الدفع عن طريق المحافظ الذكيه

✓ عن طريق اي محفظه ذكيه مثل (فودفون كاش)

استثمر في نفسك دلوقتي واختار الطريقة الأسهل والأنسب ليك

الطريقة الأسهل ليك



وسائل الدفع

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besmallah@instapay

Powered by **INSTAPAY**

وسائل الدفع



Dr. Ehab AbdelHady
Financial Consultant


How To Pay for the course

 Vodafone cash 01003061602 

 Bank transfer QNB 1002239579013

 Instapay ehab.mohamed1977@instapay

 by Visa at Our branch in New cairo

 By installments by a link from paymob

WWW.KIANCONSULTING.NET



Contact us

Kian Academy

The Art of earning

One of Kian Consulting Company, LLC
Which is officially specialized in Financial and management consultan
KIAN is a legal entity established 10 years ago.

برعايه شركه كيان للاستشارات الماليه والاداريه
كيان قانوني تم تأسيسها منذ ١٠ سنوات

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Contact us

About Me

CFO | Chief Financial Officer | Expert Healthcare Finance | Finance Transformation | DBA, MBA Lecturer , Instructor | Financial Edupreneur | Finance Trainer | Finance Influencer | Finance Coaching.

Academic Degrees

DBA

Doctor of Business Administration 2021

MBA in Global Finance

ESLSCA 2015

Faculty of Commerce (English Section)

2002

Certifications

CBAP®

Certified Business Analysis Professional

FMVA®

Financial Modeling & Valuation Analysis

CBCA®

Commercial Banking & Credit Analysis

FPWM™

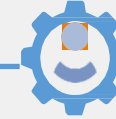
Financial Planning & Wealth Management



PERSONAL PROFILE

Name: Dr. Ehab Abdel Hady

DBA, MBA, CBCA®, CBAP®, FMVA®, FPWM™



Channels

LinkedIn:

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Link Tree

<https://linktr.ee/dr.ehab>



Experience

2021 – Now – TOM Trans Orient for Marketing

- (Al-Khorayef Group) Regional CFO - Africa Region

2019 – 2021 SEHA

- (SEHA Hospitals Group) Group CFO

2016 – 2018 Cleopatra Hospital

- (Cleopatra Hospitals Group) Financial Controller

2013 – 2015 Andalusia Hospital

- (Andalusia Medical Group) Financial Manager

2006 – 2012 MAK Break Lining

- El-Kharafi Group – Chief Treasury Officer

MBA&DBA Lecturer

Egyptian Culture Center

Academic Board Member- MBA&DBA Lecturer

IFTC Middle east



Ehab Abdelhady



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 **Dr. Ehab AbdelHady**
Financial Consultant

Our Courses

01

FINANCE *for*
Non-Financial
Managers

Dr. Ehab M. Abdel Hady

DBA, MBA, CHFP, CBAP®, FMVA®
Chief Finance Officer (CFO)
Financial Expert in Healthcare

MBA, DBA Lecturer
Finance Trainer

03

Financial
Feasibility Study
Course

02

Financial
Budgeting & Forecasting
Course

04

Financial
Analysis & Reporting
Course

Thanks

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