

KIAN

Consulting
&
Training

Budgeting : Planning for success

Financial Budgeting & Forecasting Course

Using



Course Overview



Dr.
Ehab AbdelHady
Financial Consultant

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How this course is structured?

Language

This course is presented in simple language (English and Arabic)

Example

This course communicated by practical example and real hands-on example
uses various interactive learning methods, discussions, and case studies
that develops the ability to read and analyze financial statements.

Time Frame

The course is 18 Hours.

Place & Facilities

You can get this course through :

- ✓ On-Line - Zoom
- ✓ Off-Line (KIAN Academy 5th settlement)
- ✓ Hybrid (Off-Line + On-Line)
- ✓ Recorded course

Learner will get (Package)

- ✓ Handout for every lecture (PDF)
- ✓ Course recorded (videos)
- ✓ Finance Book
- ✓ Simple Excel Model
- ✓ Certificate of attendance from KIAN Academy

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This program is designed for

- ✓ Head of Department (HR - Administration - Finance - Sales - Operation -Marketing)
- ✓ Executive Managers
- ✓ Business Owner
- ✓ Strategic Managers



Who should attend?



Course Overview

- HR Budget
- Supply chain Budget
- Finance Budget



Using



What Is Budgeting?

Why Budget ?

When Budget ?

Who Sets the Budget ?

How Budgeting ?



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Course Overview

Type of Budget

Incremental budgeting

Value proposition budgeting

Continuous/Rolling Budgets

Contingency Budgeting

Activity-Based Budgeting

Participatory Budgeting

Departmental Budgeting

Budget type depending on Business type.

Master budget for manufacturing

Master budget for retail

Master budget for service provider

Module ① Sales Budget & Forecast

Forecasting technique

Sales Budgeting technique

Sales Budgeting check list

Sales Department Budgeting

Module ① Sales Budget & Forecast

Forecasting technique

Sales Budgeting technique

Sales Budgeting check list

Sales Department Budgeting

Module ② Expenses Budget

Costing Behavior

Departmental Budget

Material Budget (Supply chain Department Budget)

labor Budget (HR Budget)

Over head -OPEX Budget (Finance Department Budget)

Financing cost Budget (Treasury Department Budget)

Module ③ Cash Budget

CASH IN & Cash out Budget

Operational Activities Budget

Investment Activities Budget

Financing activities Budget

Module ④ Proforma Financial Statement

Proforma P&L costing

Proforma P&L Management

Module

⑤

Reporting & Variance Analysis

Reporting

Variance Analysis

Bridge Analysis

Module

⑥

Capital Budgeting

PP (Payback Period)

ROI (Return On Investment)

ROE (Return In Equity)

PI (Profitability Index)

NPV (Net Present Value)

IRR (Internal Rate of return)

Module ⑦ **Budget Sample**

Sample Budget Excel model

دلوقتي تقدر تستثمر في نفسك وتحجز مكانك بالطريقة الأسهل والأفضل ليك

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عن طريق اي محفظه ذكيه مثل (فودفون كاش) ✓

استثمر في نفسك دلوقتي واختار الطريقة الأسهل والأنسب ليك

الطريقة الأسهل ليك



وسائل الدفع

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besmallah@instapay

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وسائل الدفع



Dr. Ehab AbdelHady
Financial Consultant


How To Pay for the course

 Vodafone cash 01003061602 

 Bank transfer QNB 1002239579013

 Instapay ehab.mohamed1977@instapay

 by Visa at Our branch in New cairo

 By installments by a link from paymob

WWW.KIANCONSULTING.NET



Contact us

Kian Academy

The Art of earning

One of Kian Consulting Company, LLC

Which is officially specialized in Financial and management consultan

KIAN is a legal entity established 10 years ago.

برعايه شركه كيان للاستشارات الماليه والاداريه
كيان قانوني تم تأسيسها منذ ١٠ سنوات

Tel

01140611942
01028051810

Address

5 t h Settlement, New Cairo
South 90, Tolip Hotel Gate 3 - 5th Settlement.

Web
Email

www.kianconsulting.net
info@kianconsulting.net

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Contact us

About Me

CFO | Chief Financial Officer | Expert Healthcare Finance | Finance Transformation | DBA, MBA Lecturer , Instructor | Financial Edupreneur | Finance Trainer | Finance Influencer | Finance Coaching.



Academic Degrees

DBA

Doctor of Business Administration 2021

MBA in Global Finance

ESLSCA 2015

Faculty of Commerce (English Section)

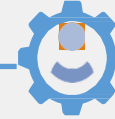
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PERSONAL PROFILE

Name: Dr. Ehab Abdel Hady

DBA, MBA, CBCA®, CBAP®, FMVA®, FPWM™



Channels

LinkedIn:

[linkedin.com/in/ehab-abdel-hady-dba-mba-cbap-®-fmva-®-cbca-®-a325ba28](https://www.linkedin.com/in/ehab-abdel-hady-dba-mba-cbap-®-fmva-®-cbca-®-a325ba28)

Link Tree

<https://linktr.ee/dr.ehab>



Experience

2021 – Now – TOM Trans Orient for Marketing

- (Al-Khorayef Group) Regional CFO - Africa Region

2019 – 2021 SEHA

- (SEHA Hospitals Group) Group CFO

2016 – 2018 Cleopatra Hospital

- (Cleopatra Hospitals Group) Financial Controller

2013 – 2015 Andalusia Hospital

- (Andalusia Medical Group) Financial Manager

2006 – 2012 MAK Break Lining

- El-Kharafi Group – Chief Treasury Officer

MBA&DBA Lecturer

Egyptian Culture Center

Academic Board Member- MBA&DBA Lecturer

IFTC Middle east



Ehab Abdelhady



CONTACT INFO

Email : ehab_elhady@yahoo.com.

Cell Phone : +20 01004784443

Age : 45

Address : 5th Settlement



Certifications

CBAP®

Certified Business Analysis Professional

FMVA®

Financial Modeling & Valuation Analysis

CBCA®

Commercial Banking & Credit Analysis

FPWM™

Financial Planning & Wealth Management



Dr.
Ehab AbdelHady
Financial Consultant

Our Courses

01

FINANCE *for*
Non-Financial
Managers

Dr. Ehab M. Abdel Hady

DBA, MBA, CHFP, CBAP®, FMVA®
Chief Finance Officer (CFO)
Financial Expert in Healthcare

MBA, DBA Lecturer
Finance Trainer

03

Financial
Feasibility Study
Course

02

Financial
Budgeting & Forecasting
Course

04

Financial
Analysis & Reporting
Course